

Local Partnership and SHARING ECONOMY

- France

The association "[Les amis du Zeybu](#)" was created in July 2009 in Eybens, near the French Alps.

The goal of this group of residents, supported by the city of Eybens, the EAU association (which manages the food aid in Eybens city), and an EU programme, was to create an innovative project involving fresh food delivery within a restricted area, enhancing social links and ecocitizenship, through the collaboration with the people of the neighbourhood, organized around the alternative Zeybu Solidaire money and the Zeybu Market.

The so-called Zeybu "Solidarity Loop" consists in the possibility, for Zeybu beneficiary members, to buy fresh quality products, previously voluntarily donated by partner producers of the Zeybu market, thanks to a specific chip card containing the alternative currency and ensuring their anonymity.

Zeybu solidaire was the winner of a competition during the first general convention of the social economy in June 2011 in Paris.

One of Zeybu's dreams is to transmit and support the replication of the experience in other regions and/or countries.

Les Amis du Zeybu received a special thematic mention for the [REVES Excellence Award 2013](#).