

Local Partnership and SOCIAL FRANCHISING

- Sweden

The social enterprise [Mamas Retro](#) is a second-hand shop in Gothenburg, Sweden, specialised in children's articles.

The successful social enterprise was initiated in 2011 by [forum SKILL](#), an NGO and resource organisation, aiming at promoting human rights through the creation of a model for work based on methods, structures and tools for a sustainable development and communication for entrepreneurs in the sector of social enterprises.

The idea was to encourage entrepreneurship among unemployed women and transgender persons with intellectual or neuropsychiatric disabilities, and to challenge the stereotype image of entrepreneurs. Job training at Mamas Retro is also procured by the local employment agency and the municipal departments for social welfare in order to support persons with disabilities who wish to enter or re-enter the work market.

The store started as a project providing education, new experiences and knowledge which will increase opportunities for empowerment. Today, Mamas Retro is an established non-profit organization and a social enterprise that shows that women with disabilities may well start-up and run a successful business.

Mamas Retro was selected winner of the [REVES Excellence Award 2015](#).

- United Kingdom

PLUSS is a social enterprise whose mission consists in supporting thousands of disabled and disadvantaged people into employment each year.

The sustainable micro-enterprise [Future Clean](#), established in Plymouth in 2010 as part of the Catalyst PLUSS project, represents an imaginative solution to deliver employability contracts and supported employment services.

Supported by a three-way collaboration between PLUSS, privately run city centre car parks and local authorities, Future Clean is not just a valuable project which helps disabled people to develop their skills for future employment, but is also a business delivering outstanding car washing results despite being extremely environmentally friendly (namely

using half a litre of conditioned rain water to wash three cars, with no water or debris reaching the ground).

The project has attracted a great interest nationally and internationally and alongside its original two sites, the number of Future Clean sites has risen to ten.

PLUSS Future Clean received a special thematic mention for the [REVES Excellence Award 2013](#).