



Social Seducement

Final seminar

7 June 2017

Royal Library of Belgium, Mont des Arts, B-1000 Brussels, Park Room

Draft programme

“Promoting social economy enterprise creation as a key tool for empowerment and active citizenship: The added value of online (learning) games”

9.00-9.30 Registration

9.30 Welcome

Tavistock Institute of Human Relations (project leader)

Focus on the Belgian context

Moderated by REVES

9.45 Panel discussion “Setting the framework: Social economy as a key tool for empowerment and active citizenship”

- *Les Grignoux: Mobilising communities*
- *Damnet: Democracy and co-creation within the enterprise*
- *Cannelle: Reaching out to the most disadvantaged*
- *A project promoted by Coopcity (tbc)*

Q&A

10.30 Social economy, enterprise creation and training – the example of the University of Kortrijk

Jef Tavernier, University of Kortrijk

Q&A

11.15 Social economy enterprise creation in Brussels

- *Gaetan Vanloqueren, Brussels-Capital Region (tbc): Social Economy in the Brussels Capital Region*
- *Coopcity: Supporting the creation of local enterprises having a positive impact on society - A representative from Coopcity*
- *Groupe One aisbl: Creating enterprises in the field of sustainable development - A representative from Groupe One (tbc)*

Q&A

12.30 Lunch break (Cannelle)

Social Seducement and SocialPlaNet

13.30 Presentation of the Social Seducement Project and SocialPlaNet

Tavistock Institute of Human Relations (project leader)/Ecobyte

Q&A

14.30 Scaling-Up and Facilitators' Network

Coompanion/Le Mat

Q&A

15h Coffee break

15.30 Panel discussion: *Online Games as a new tool to combat unemployment and social exclusion: Opportunity or temporary fad?*

Moderator: REVES

- *Ana Umbelino, Councillor, City of Torres Vedras (PT)*
- *Giannis Vikas, Athens Development & Dest.Manag. Agency (GR) (tbc)*
- *Gio Lodovico Baglioni, Sol.Co Camunia*



- *Laurent Staner, Groupe ONE, SocialPlaNet Test Facilitator and Game expert (BE) (tbc)*
- *A test player*
- *Daniel Burgos, UNIR (ES)*
- *AEIDL, project leader Social Innovation Community (tbc)*

Q&A

16.30 Conclusions

Tavistock Institute of Human Relations (project leader)

Working language of the seminar will be English, with consecutive translation from French to English in the morning session.