Social Seducement

Final seminar

7 June 2017

Royal Library of Belgium, Mont des Arts, B-1000 Brussels, Park Room

Draft programme

“Promoting social economy enterprise creation as a key tool for empowerment and active citizenship: The added value of online (learning) games”

9.00-9.30 Registration

9.30 Welcome

Tavistock Institute of Human Relations (project leader)

Focus on the Belgian context

Moderated by REVES

9.45 Panel discussion “Setting the framework: Social economy as a key tool for empowerment and active citizenship”

- Les Grignoux: Mobilising communities
- Damnet: Democracy and co-creation within the enterprise
- Cannelle: Reaching out to the most disadvantaged
- A project promoted by Coopcity (tbc)

Q&A

10.30 Social economy, enterprise creation and training – the example of the University of Kortrijk

Jef Tavernier, University of Kortrijk
Q&A

11.15 Social economy enterprise creation in Brussels

- Gaetan Vanloqueren, Brussels-Capital Region (tbc): Social Economy in the Brussels Capital Region
- Coopcity: Supporting the creation of local enterprises having a positive impact on society - A representative from Coopcity
- Groupe One aisbl: Creating enterprises in the field of sustainable development - A representative from Groupe One (tbc)

Q&A

12.30 Lunch break (Cannelle)

Social Seducement and SocialPlaNet

13.30 Presentation of the Social Seducement Project and SocialPlaNet

Tavistock Institute of Human Relations (project leader)/Ecobyte

Q&A

14.30 Scaling-Up and Facilitators’ Network

Coompanion/Le Mat

Q&A

15h Coffee break

15.30 Panel discussion: Online Games as a new tool to combat unemployment and social exclusion: Opportunity or temporary fad?

Moderator: REVES

- Ana Umbelino, Councillor, City of Torres Vedras (PT)
- Giannis Vikas, Athens Development & Dest.Manag. Agency (GR) (tbc)
- Gio Lodovico Baglioni, Sol.Co Camunia
- Laurent Staner, Groupe ONE, SocialPlaNet Test Facilitator and Game expert (BE)  
  (tbc)
- A test player
- Daniel Burgos, UNIR (ES)
- AEIDL, project leader Social Innovation Community (tbc)

Q&A

16.30 Conclusions
Tavistock Institute of Human Relations (project leader)

Working language of the seminar will be English, with consecutive translation from French to  
English in the morning session.