



MASP international webinar – 26 March 2021

“Projects of life and skills development: Different approaches to valuing parenting in work and life”

For two years, public authorities, representatives of SMEs and the social economy, researchers as well as NGOs have been working on ways to facilitate work-life balance and (women) employment.

Among the results of the “Master Parenting in Work and Life” initiative, co-funded by the EaSI programme of the European Union, are a unique training programme for employees with care tasks, an online platform targeting specifically unemployed women, diverse actions mobilizing employers or a collection of best practices of cities/regions and (social economy) enterprises, to name just a few.

This work confirmed once again the importance of cooperation and coordination between different players (policy-makers, administration, enterprises, civil society, families...) and policies.

During this final seminar participants will have the occasion to:

- discover the final results of the MASP project;
- explore possible synergies between different European initiatives and programmes including actions on the topics of work-life balance and (women) employment;
- discuss perspectives for actions at European, national and local level in a period in which a number of strategies, programmes and policies around the Recovery and Resilience Fund, the European Structural and Investment Fund and the Action Plan around the Implementation of the Social Pillar are finalized.

9.30h – 9.45

Welcome

- *Roberto Munarin, Director for employment and vocational training, City of Milan*
- *Luigi Martignetti, Secretary-General, REVES aisbl*

9.45 Short presentation of MASP

Moderator: Luigi Martignetti, REVES aisbl

- *Giuseppina Corvino, Head of Employment Market Unit, City of Milan*
- *Riccardo Salomone, President, Agenzia del Lavoro, Autonomous Province of Trento*
- *Stefano Valvason, Director General, A.P.I. Associazione Piccole e Medie Industrie*
- *Sabina Bellione, CGM*

10.00-10.45 Presentation of main outputs

Moderator: Sara Rago, Research Area Coordinator, AICCON/University of Bologna

Online Training Programme “Master for New Parents”

- *Elisa Vimercati, Trainer and Head of Research in Lifeed/ Dario Peroni, Bayer, HR Employee Life Cycle Management coordinator*

Work Orientation Online Platform for Unemployed Women

- *Mara Ghidorzi, Afol Metropolitana*

Presentation Parental Kit

- *Patrick Eheim, Policy Officer, City of Milan*

10.45-11.00 Break

11. 00 Crossing views with other European initiatives

Moderator: Erdmuthe Klaer, REVES aisbl

- *Men in Care (MiC) – Teresa Jurado, Universidad Nacional de Educación a Distancia (ES)*
- *Parents@Work – Sylvie Janssens, Institut pour l’Egalité des Femmes et des Hommes (BE)*
- *Gender-Responsive Public Procurement - Valentina Caimi, AEIDL*

12.00-13.00

Europe 2021-2027: Perspectives for solving a multidimensional challenge?

Moderator: Pascual Martinez, COFACE - Families Europe

- *Rachele Serino, Basic Income Network Italia*
- *Rolf Aslaskrud Kristiansen, Euromasc*
- *Frances Fitzgerald, Member of the European Parliament and rapporteur of the EP resolution on “Covid-19 and Gender Equality”*
- *Marina Calderone, Member of the European Economic and Social Committee*
- *Jiri Svarc, Head of Unit Social Investment Strategy, European Commission, DG Employment and Social Affairs*

13.15 Closing

- *Giuseppina Corvino, Head of Employment Market Unit, City of Milan/ Riccardo Salomone, President, Agenzia del Lavoro, Autonomous Province of Trento*

Languages: English, Italian



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