

NOTICE

Negotiated procedure in the framework of the Call: SMP-COSME-2021-RESILIENCE - Social economy and local green deals supporting SMEs to become more resilient

Call for a co-design partnership Invitation to negotiate

REVES aisbl is planning to start a co-design partnership that could result in the signing of a service contract in the event of presentation and approval of a projet proposal by the Commission

If you are interested in this procedure, you should submit a proposal to info@revesnetwork.eu. The Call deadline is next November 24th, 2021.

The tender must be signed by an authorized representative and will be binding in case of approval of the project.

The title of the proposal is: "MULTi-stakeholder cooperation to STrengthen skills development for Social Economy Entrepreneurship", acronym: MU.ST.SEE.

The Call framework

The Call is proposed in the broader framework of the updated EU Industrial Strategy, and intends to contribute to overcome the current crisis, strengthening our economic resilience and accelerating the twin green and digital transitions while preserving and creating jobs. Among the 14 key industrial ecosystems identified in the EU Industrial Strategy, "**Proximity, social economy and civil security**" is a relevant one, accounting to approx. 6.54% of EU GDP.

The overall aim of the Call is to **build partnerships across regions and cities** that will **boost territorial resilience** and **re-design of economic growth through citizen's empowerment, cities/local authorities' involvement, local businesses and social economy enterprises participation**. In particular, this Call will contribute to **building resilience** of proximity economy under topic 1 (Local Green Deals) and **of social economy under topic 2** (Social Economy Missions for community resilience).

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“Our” topic

Topic 2: *Social Economy Missions for community resilience* (SMP-COSME-2021-RESILIENCE-SEM). The call will support **building local resilience through:**

- transnational and inter-regional peer-learning and collaboration between social economy stakeholders (public and private sector) in the field of Social Economy Missions’ theme,
- developing social economy local action plans with the cooperation of social economy stakeholders,
- boosting peer-learning, sharing and replicating good practices and success stories between social economy stakeholders,
- formulating recommendations to be potentially replicable in other parts of Europe,
- showcasing social economy enterprises and organisations and promoting their role in building resilience in territories.

“Our” selected theme

3) Education, training and skills to develop the social economy ecosystem. Education, training and skills are key topics for the social economy ecosystem.

- **Upskilling and reskilling projects** implemented by and for local social economy actors should be promoted and scaled up. This ecosystem indeed needs particular skills for their staff to ensure its resilience and to be able to cope with the suspension of investment and decrease of revenue reported during the COVID-19 crisis. Projects specifically targeting social economy organisations staff, aiming at developing their digital and managerial skills, among others, must therefore be supported.
- The social economy ecosystem is known as a driver for **new social entrepreneurs**. The social entrepreneurs allow experimentation and social innovation, leading to new business models and markets. Social entrepreneurship requires specific skills, targeting the ones who train and guide (train-the-trainer), as for entrepreneurs themselves in order to professionalise and grow. In this context there is great potential in supporting the large numbers of young people who are interested in developing socially entrepreneurial solutions to societal problems through education systems.

The projects through dedicated missions will enable exchange of good practices and inter-regional learning between the project partners. Involved partners will exchange practices on education, training and skills to develop the social economy ecosystem. This peer-to-peer learning will contribute to elaboration of social economy thematic local action plans in this area and formulating replicable recommendations.

Proposed activities

The new proposal’s baseline is represented by:

- the online learning path, through storytelling,
- original learning resources.

The proposal's objective consists in upscaling these results so as to create a **comprehensive training provision** for:

- a) SE operators and entrepreneurs (continuous training, upskilling, and reskilling), based on peer learning and mentoring in a peer-to-peer / mutualistic exchange within the community of practitioners, and
- b) would-be social operators and entrepreneurs (inception training).

The upscaling will be carried out with a bottom-up approach where young aspiring SE operators will be the protagonists in identifying the most appropriate storytelling and gamification processes consistent with the training proposals.

The training path will be complemented by the **community of practitioners**, assuming that learning as a social process assumes a specifically powerful meaning for social entrepreneurs in the post-pandemic recovery process.

The planned training paths will support the active participation of SE operators who are undergoing innovative/transformational initiatives in response to the green and digital transitions.

For would-be SE operators, i.e. young professionals who are embarking in a social entrepreneurship endeavour, the interaction at community level will strengthen the outcomes of the initial training adding peer-tutoring, case histories, group discussions and exchange.

In this respect, we would like to ask for your proposal for collaboration in the following two lots

1. The guidelines for baseline co-design, comprising sound methodological references, tools and templates for: case study selection and development; templates for the design of training resources; instructions about the set up and moderation of the community of practice (or of practitioners).
2. The narrative space, being a web-based environment for social learning, to allow for multilingual resources, and to be easily adapted to different contexts and learners' needs.

The maximum available resources for the two lots are:

1. Development of the Guidelines	€7.000,00
2. Development of the narrative space	€9000,00
TOTAL	€16.000,00 including VAT and other local taxes

We ask the contractor to check the sum and come with appropriate proposal, based on actual days needed to carry out the task

The role for the contractor

Capitalising on the CoopCamp experience, it is proposed that the contractor cooperates to the development and adaptation of the training methodology within Work Package 2: "Baseline co-design through transnational missions and participatory knowledge construction". The WP activities are aiming at building the common co-design baseline across partner territories, so to:

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- elaborate the common training methodology based on participation and experiential learning, to be embedded in the MU.ST.SEE training environment. Expert actors and the project beneficiaries (social entrepreneurs of different ages and experiences) will be involved in the analysis and design phases, through participatory and mutual learning processes;
- support peer exchange and mutual learning among (a) national groups and (b) among different key players (local public authorities, social economy organisations, umbrella organisations and associations), by means of transnational missions;
- improve the available training provision for social entrepreneurs, focussing on (digital) storytelling, cooperative narrative, gamification.
- introduce context-based training contents related to the implementation of the national plans for the green and digital transitions.

Procedures

Should the be interested to join in the present partnership, we would like to ask, by November 10 at the very latest, to:

- *introduce an operational proposal based on the above-mentioned tool*
- *introduce a budget proposal for the execution of the tasks*

The proposal shall be sent by email to: info@revesnetwork.eu

Should the proposal be accepted by REVES AISBL, the latter will introduce the suggested activities in the project proposal as “activities to be subcontracted”

Should the project proposal be selected and funded, REVES AISBL will conclude a subcontracting agreement with the .

Done in Brussels, 1 November 2021